

Training

Sharpen your product content skills with 1WorldSync's dedicated team of product trainers and specialists.

Available Courses

101 Basic

Whether you're new to 1WorldSync or simply need a refresher, join any of our 101 sessions that review the fundamentals of our solutions that'll be the foundation to becoming a syndication expert.

101 Basic videos and Quick Sheet step-by-step documents are all available via the 1WorldSync Community Platform. Visit the [Community](#) to learn more.

- Item Management Tips & Tricks Workshop
- Item Management Loading Workshop
- Digital Catalog Getting Started Workshop

201 Advanced

The next step in your 1WorldSync journey helps you optimize your time in Item Management and the Kroger VIP portal. Limited availability? No problem! These sessions are hosted every month by our team.

- Mass Upload with the Load Sheet (FUSE) - \$300
- Product Introduction for Kroger Workshop - \$250

[Learn More >](#)

301 Expert

Cap off your education and training with an official digital badge from Credly to showcase your product content syndication expertise. The expert course spans 2 days and offers a variety of flexibility on when it can be completed.

In addition to quizzes and assessments, registrants receive a free invite to the 201 Load Sheet (FUSE) training, as well as one hour of personalized training.

- Content Syndication for Commerce Professionals (CSCP) Certification - \$1,200

[Learn More >](#)

I highly recommend the Content Syndication for Commerce Professionals course for all newcomers to GS1 data and 1WorldSync's Item Management. The course training specialists were eager to help me in my understanding and went the extra mile to answer my questions.

ANDREA CODY

Sales Operations Coordinator
Tillamook County Creamery Association





TRAINING

301 – Expert Content Syndication for Commerce Professionals

Learn how to master your product content synchronization like a pro so that your workflow processes become second nature.

Overview

In this 2-day training session, you won't just explore the value of efficient product content synchronization. You will gain real-time, instructor-led practice session and troubleshooting time to help you address immediate content errors, instill confidence in your commerce activities, and drive product sales and brand loyalty.

Learning Takeaways

- Gain guidance on mandatory versus optional product attribution
- Learn how to simplify complex hierarchies
- Flexibly adapt product content to multiple retailer requirements to increase product sales
- Increase customer loyalty and engagement through message choreography that empowers your product content information.

Why Attend?

- A live demonstration of the Item Management (IM) online user interface
- An understanding of how to troubleshoot using reports
- Guidance on mandatory versus optional product attribution
- Instructions on how to simplify complex hierarchies
- A digital badge issued via Credly upon course completion and an 80% test score
- A post-session hour of complimentary, customized implementation guidance tailored to the needs of your organization
- A complimentary seat at the next Load Sheet (FUSE) training class

Course Details

- 2 Day Course
- Expert
- \$1,200
- Credly Certification



I highly recommend the 301 – Expert Content Syndication for Commerce Professionals course for all newcomers to GS1 data and 1WorldSync's Item Management. The course training specialists were eager to help me in my understanding and went the extra mile to answer my questions.

ANDREA CODY

Sales Operations Coordinator,
Tillamook County Creamery Association



Register Now



201 Advanced – Mass Upload with the Load Sheet (FUSE)

Use the Load Sheet (FUSE) tool to add, modify, link and publish items more efficiently from 1 single point.

Overview

Suppliers who are tasked with uploading mass numbers of Global Trade Item Numbers (GTINs) can do so more efficiently through the Load Sheet (FUSE) to maintain a MASTER version of data they want to incrementally add, link and publish to IM from 1 single point of upload. Gain a live demonstration of how to upload and export the Load Sheet (FUSE) via IM to meet individual product data needs throughout the full item lifecycle.

Learning Takeaways

- Gain an overview of the Load Sheet (FUSE) process and system requirements
- Understand key Load Sheet (FUSE) capability use cases and consideration points
- Live demo and helpful tips

Why Attend?

- Upload mass GTINs in half the time. Use the Load Sheet (FUSE) template to add, modify, link and publish items more efficiently from 1 single point.
- Simplify future data loading and maintenance by pairing export capabilities in IM with your Load Sheet (FUSE).

Course Details

- 90min Duration
- Advanced
- \$300



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TRAINING

201 Advanced – Product Introduction for Kroger Workshop

Learn how to best meet Kroger data requirements to get your products to market faster across Kroger’s digital e-commerce channels and on physical shelves.

Overview

201 Advanced – Product Introduction for Kroger Workshop is a premium session course during which attendees review the Kroger data sync program and then focus on the item submission process using the Kroger Vendor Item Portal (VIP). Attendees gain common lessons learned and best practices of syncing with Kroger using VIP. Additional topics covered (as needed) include an overview of both GDSN and GDSN-plus methods of entry, depending on a supplier’s subscription and needs.

Course Details

- 90 Min Duration
- Advanced
- \$250

Learning Takeaways

- A deeper understanding into how Kroger uses supplier product data to better meet customer needs
- An overview of Kroger VIP including the attribute spreadsheet, a tour of the portal and live demonstration, and insights into Kroger VIP process flows
- Insights around CICs and hierarchy level attributes
- Benefits around the use of the Kroger VIP Spreadsheet Data Loader (SDL)

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TRAINING

201 Advanced – Individualized Training

Hourly personalized training for Item Management, Digital Catalog, Product Introduction for Kroger, Albertsons and McLane.

Overview

This is a training session designed to address the user's training needs, as a customized live demonstration and tutorial of one of the following 1WorldSync products: Item Management, Load Sheet (FUZE), Product Introduction or Digital Catalog.

Why Attend?

- This is a user's opportunity to learn how to use the 1WorldSync Products delivered by a 1WorldSync Training Specialist.

Course Details

- Hourly Training
- Advanced
- \$300

Register Now 

