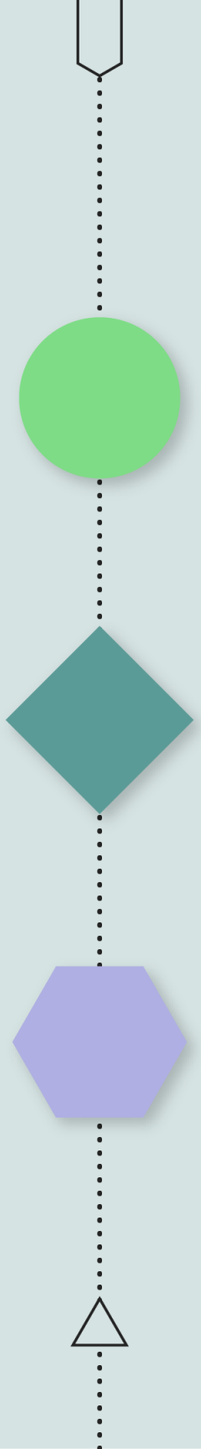
Associated Grocers of New England (AGNE)

Supplier Webinar

Product Content Request (2023)

November 29, 2023

Team Introductions



Steve Downer

Senior Space Management Analyst | AGNE

Nathan Baker

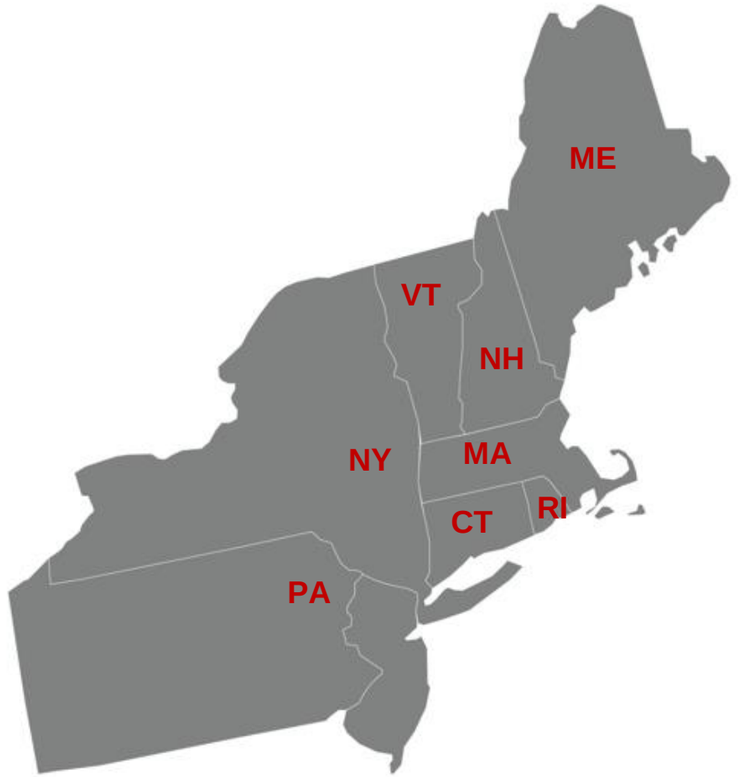
Community Enablement, 1WorldSync

Neal O’Bryan

Solution Architect, 1WorldSync

AGNE Customer Community

- Largest retailer-owned, wholesale grocery Distribution Center
- Serving the needs of Independent Retail Grocers
- Not just New England!



Product Content is Key

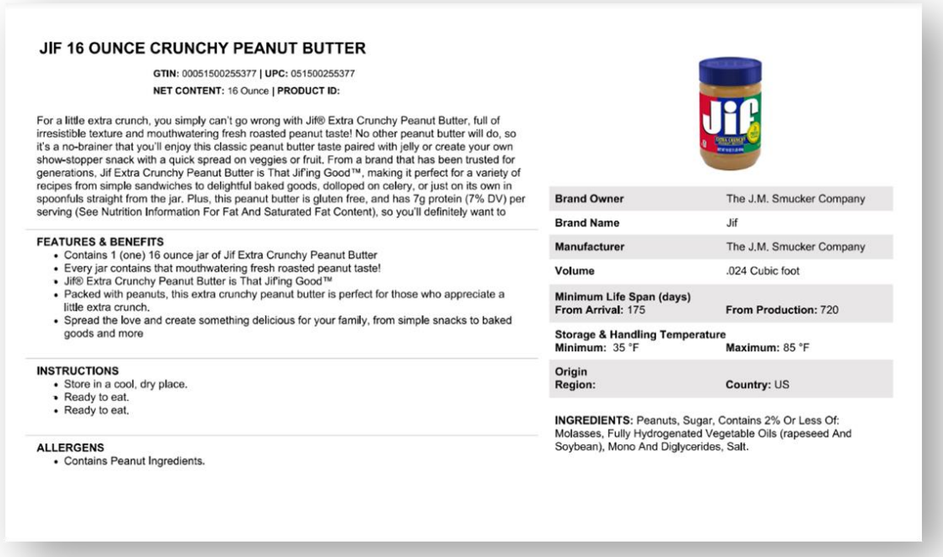
- To drive informed sales decision and improved conversion rates

- Product data sent by the brand, is used to add and/or enrich your product listing on AGNE's PowerNet portal
  - Over 600 independent retail members use PowerNet portal for product sourcing

- Product images drives improved customer engagement
  - Front-facing images are an important visual in our sell sheets
  - Missing imagery results in lost sales
  - Alternate primary images may not represent the product consistently or accurately

Primary Image Examples

PREFERED - ideal front-facing image display



JIF 16 OUNCE CRUNCHY PEANUT BUTTER

GTIN: 00051500255377 | **UPC:** 051500255377

NET CONTENT: 16 Ounce | **PRODUCT ID:**

For a little extra crunch, you simply can't go wrong with Jif® Extra Crunchy Peanut Butter, full of irresistible texture and mouthwatering fresh roasted peanut taste! No other peanut butter will do, so it's a no-brainer that you'll enjoy this classic peanut butter taste paired with jelly or create your own show-stopper snack with a quick spread on veggies or fruit. From a brand that has been trusted for generations, Jif Extra Crunchy Peanut Butter is That Jif'ing Good™, making it perfect for a variety of recipes from simple sandwiches to delightful baked goods, dolloped on celery, or just on its own in spoonfuls straight from the jar. Plus, this peanut butter is gluten free, and has 7g protein (7% DV) per serving (See Nutrition Information For Fat And Saturated Fat Content), so you'll definitely want to

FEATURES & BENEFITS

- Contains 1 (one) 16 ounce jar of Jif Extra Crunchy Peanut Butter
- Every jar contains that mouthwatering fresh roasted peanut taste!
- Jif® Extra Crunchy Peanut Butter is That Jif'ing Good™
- Packed with peanuts, this extra crunchy peanut butter is perfect for those who appreciate a little extra crunch.
- Spread the love and create something delicious for your family, from simple snacks to baked goods and more

INSTRUCTIONS

- Store in a cool, dry place.
- Ready to eat.
- Ready to eat.

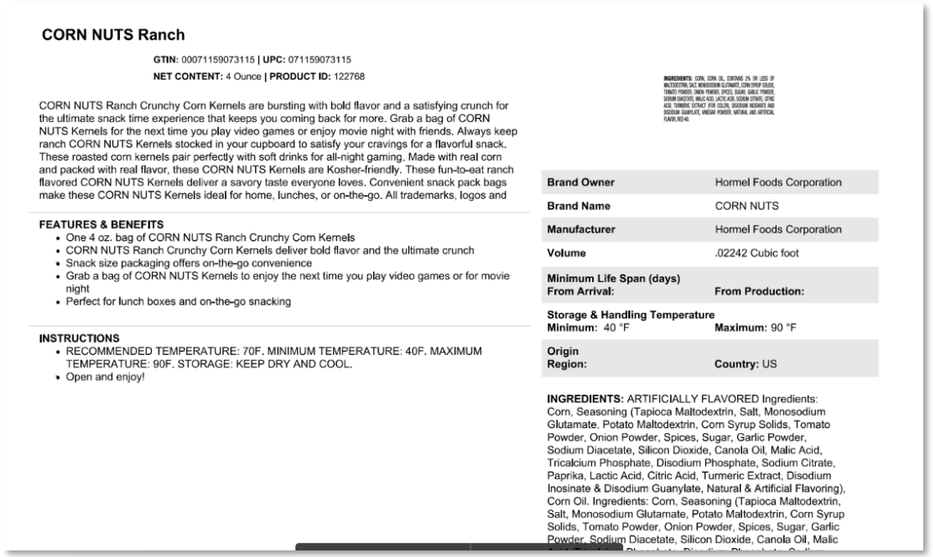
ALLERGENS

- Contains Peanut Ingredients.

Brand Owner	The J.M. Smucker Company
Brand Name	Jif
Manufacturer	The J.M. Smucker Company
Volume	.024 Cubic foot
Minimum Life Span (days) From Arrival: 175	**From Production:** 720
Storage & Handling Temperature Minimum: 35 °F	**Maximum:** 85 °F
Origin Region:	**Country:** US

INGREDIENTS: Peanuts, Sugar, Contains 2% Or Less Of: Molasses, Fully Hydrogenated Vegetable Oils (rapeseed And Soybean), Mono And Diglycerides, Salt.

Examples of other primary image display



CORN NUTS Ranch

GTIN: 00071159073115 | **UPC:** 071159073115

NET CONTENT: 4 Ounce | **PRODUCT ID:** 122768

CORN NUTS Ranch Crunchy Corn Kernels are bursting with bold flavor and a satisfying crunch for the ultimate snack time experience that keeps you coming back for more. Grab a bag of CORN NUTS Kernels for the next time you play video games or enjoy movie night with friends. Always keep ranch CORN NUTS Kernels stocked in your cupboard to satisfy your cravings for a flavorful snack. These roasted corn kernels pair perfectly with soft drinks for all-night gaming. Made with real corn and packed with real flavor, these CORN NUTS Kernels are Kosher-friendly. These fun-to-eat ranch flavored CORN NUTS Kernels deliver a savory taste everyone loves. Convenient snack pack bags make these CORN NUTS Kernels ideal for home, lunches, or on-the-go. All trademarks, logos and

FEATURES & BENEFITS

- One 4 oz. bag of CORN NUTS Ranch Crunchy Corn Kernels
- CORN NUTS Ranch Crunchy Corn Kernels deliver bold flavor and the ultimate crunch
- Snack size packaging offers on-the-go convenience
- Grab a bag of CORN NUTS Kernels to enjoy the next time you play video games or for movie night
- Perfect for lunch boxes and on-the-go snacking

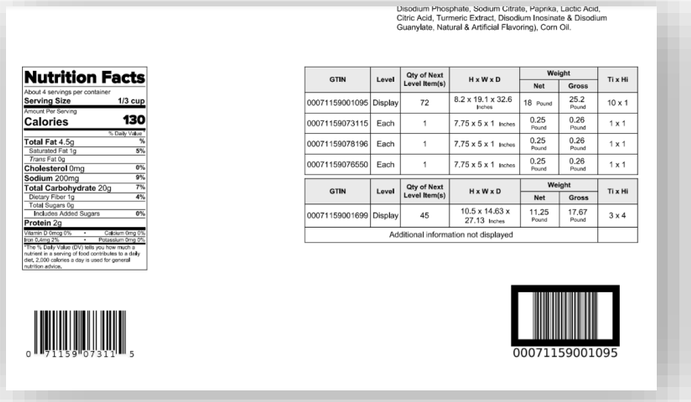
INSTRUCTIONS

- RECOMMENDED TEMPERATURE: 70F. MINIMUM TEMPERATURE: 40F. MAXIMUM TEMPERATURE: 90F. STORAGE: KEEP DRY AND COOL.
- Open and enjoy!

INGREDIENTS: [illegible]

Brand Owner	Hormel Foods Corporation
Brand Name	CORN NUTS
Manufacturer	Hormel Foods Corporation
Volume	.02242 Cubic foot
Minimum Life Span (days) From Arrival:	**From Production:**
Storage & Handling Temperature Minimum: 40 °F	**Maximum:** 90 °F
Origin Region:	**Country:** US

INGREDIENTS: ARTIFICIALLY FLAVORED Ingredients: Corn, Seasoning (Tapioca Maltodextrin, Salt, Monosodium Glutamate, Potato Maltodextrin, Corn Syrup Solids, Tomato Powder, Onion Powder, Spices, Sugar, Garlic Powder, Sodium Diacetate, Silicon Dioxide, Canola Oil, Malic Acid, Tricalcium Phosphate, Disodium Phosphate, Sodium Citrate, Paprika, Lactic Acid, Citric Acid, Turmeric Extract, Disodium Inosinate & Disodium Guanylate, Natural & Artificial Flavoring), Corn Oil. Ingredients: Corn, Seasoning (Tapioca Maltodextrin, Salt, Monosodium Glutamate, Potato Maltodextrin, Corn Syrup Solids, Tomato Powder, Onion Powder, Spices, Sugar, Garlic Powder, Sodium Diacetate, Silicon Dioxide, Canola Oil, Malic



Disodium Phosphate, Sodium Citrate, Paprika, Lactic Acid, Citric Acid, Turmeric Extract, Disodium Inosinate & Disodium Guanylate, Natural & Artificial Flavoring), Corn Oil.

Nutrition Facts

About 4 servings per container

Serving Size 1/3 cup

Amount Per Serving

Calories 130

	% Daily Value
Total Fat 4.5g	7%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 200mg	9%
Total Carbohydrate 20g	7%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes Added Sugars	0%
Protein 2g	

Vitamin D 0mcg 0% · Calcium 0mg 0%
Iron 0.5mg 2% · Potassium 0mg 0%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

GTIN	Level	Qty of Next Level Item(s)	H x W x D	Weight Net	Weight Gross	Ti x Hi
00071159001095	Display	72	8.2 x 19.1 x 32.6 Inches	18 Pound	25.2 Pound	10 x 1
00071159073115	Each	1	7.75 x 5 x 1 Inches	0.25 Pound	0.26 Pound	1 x 1
00071159078196	Each	1	7.75 x 5 x 1 Inches	0.25 Pound	0.26 Pound	1 x 1
00071159076550	Each	1	7.75 x 5 x 1 Inches	0.25 Pound	0.26 Pound	1 x 1

GTIN	Level	Qty of Next Level Item(s)	H x W x D	Weight Net	Weight Gross	Ti x Hi
00071159001699	Display	45	10.5 x 14.63 x 27.13 Inches	11.25 Pound	17.67 Pound	3 x 4
Additional information not displayed						

0 71159 07311 5

00071159001095

Product Content Syndication Initiative

Ensuring Quality Content is Received and Featured for Our Customers

GDSN Data Sync Product Content Initiative

AGNE joined the industry standard Global Data Synchronization Network (GDSN)

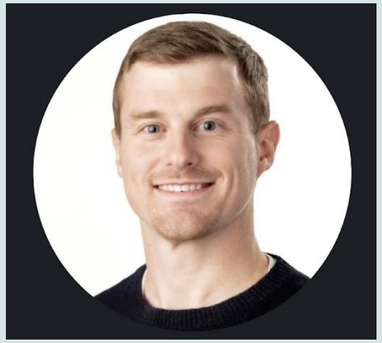
to synchronize product data including product images

- Provides accurate product information that meets industry standard guidelines
- Supports automated and timely item updates

To syndicate product data, suppliers must be subscribed to a certified data pool

- Many already subscribe to a data pool
- The 1WorldSync team can assist with providing service details to those who are not subscribed to a data pool service

Item Management (IM) & Solutions Demonstration

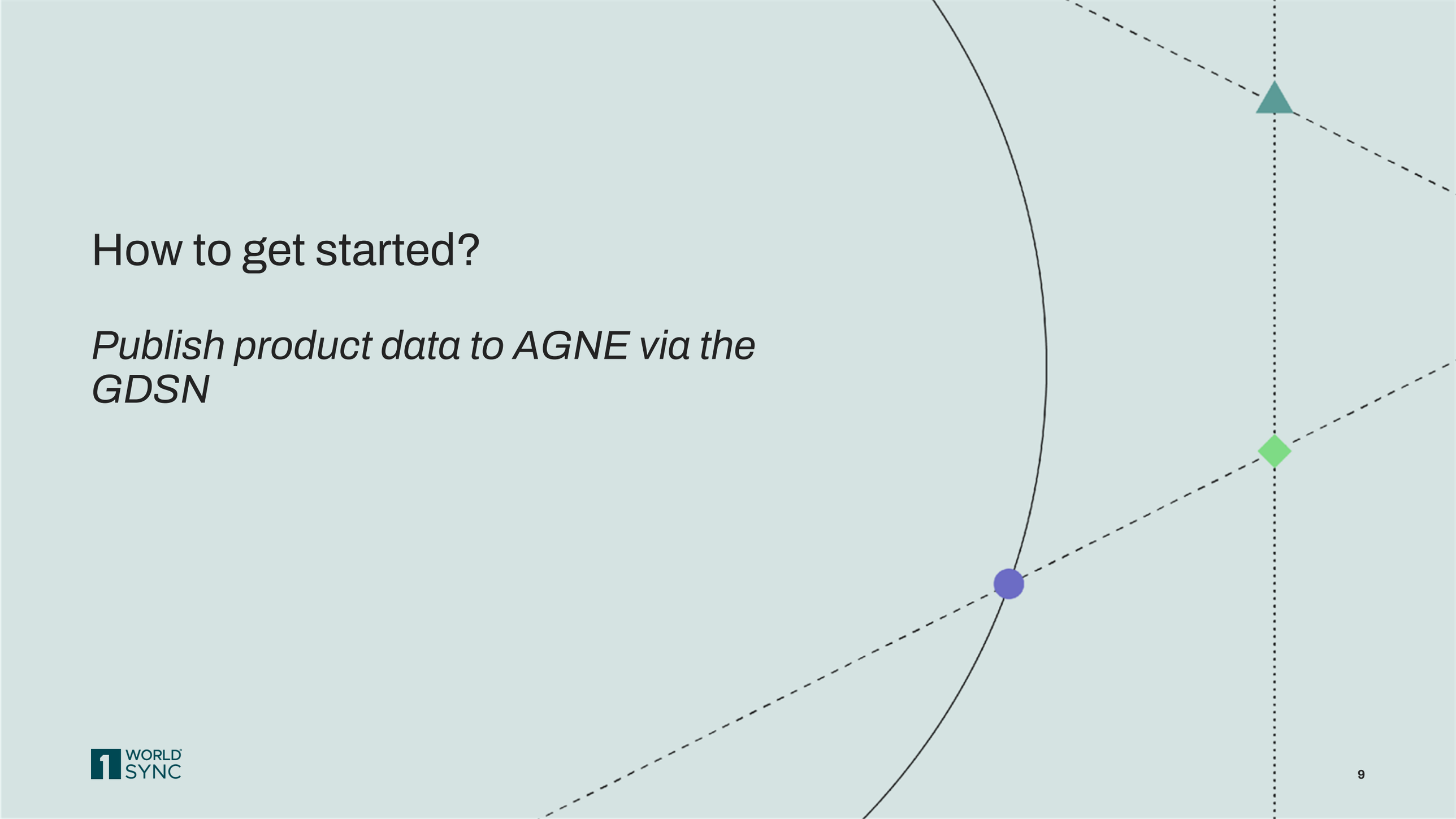


Neal O’Bryan

1WorldSync – Pre-Sales Engineer

How to get started?

Publish product data to AGNE via the GDSN



Get Started!

- Fill out the AGNE Trading Partner Form at https://1worldsync.com/trading-partners/associated-grocers-of-new-england/
- Review the AGNE Implementation Guide in the Key Documents section
- Publish your Product Content to the **AGNE GLN 0860002872001**
- **Important Imagery Note:** Please be sure to provide us a front facing product image as the “Digital Asset Primary Indicator” (Formerly “Primary Image”)

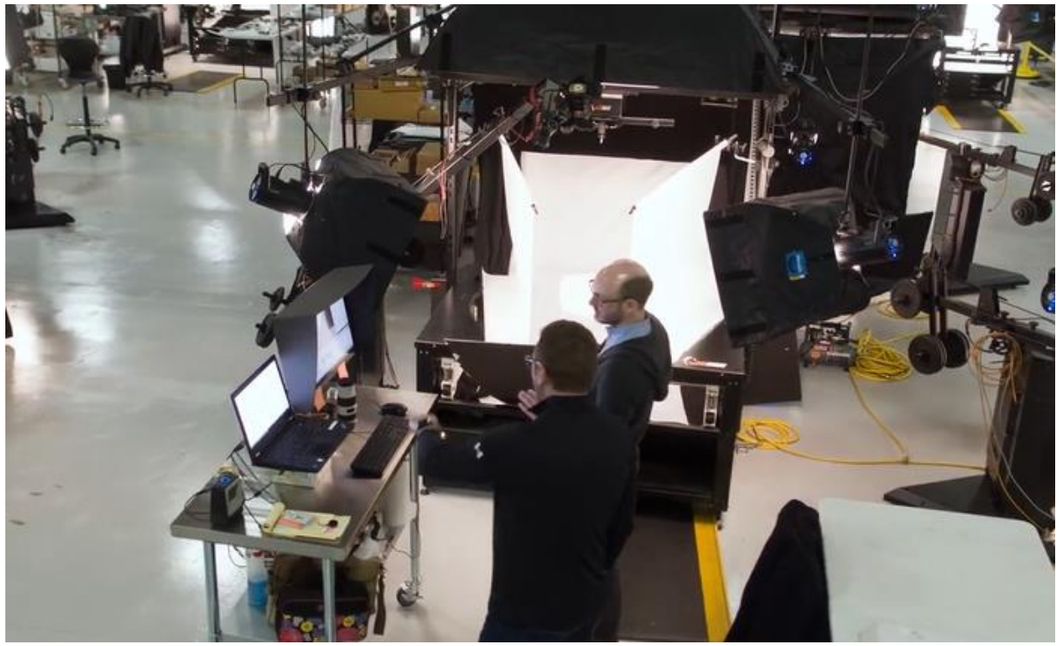
If you are not currently participating in the GDSN and need to get started, please reach out to 1WorldSync at:

- businessdevelopment@1worldsync.com or
- call +1 866.280.4013

Resources

1WorldSync Studio

Expertise. Quality. Full Ownership.



1

GS1 Standards Compliant

All services comply with GS1 US

2

You Own it For Life

Retain full ownership over final assets and use for any purpose

3

In-Studio or On-Location

Ship your products to our state-of-the-art studio or let us bring our studio to you!

4

Mass Image Uploading

Images are formatted and uploaded to 1WorldSync's DAM solution

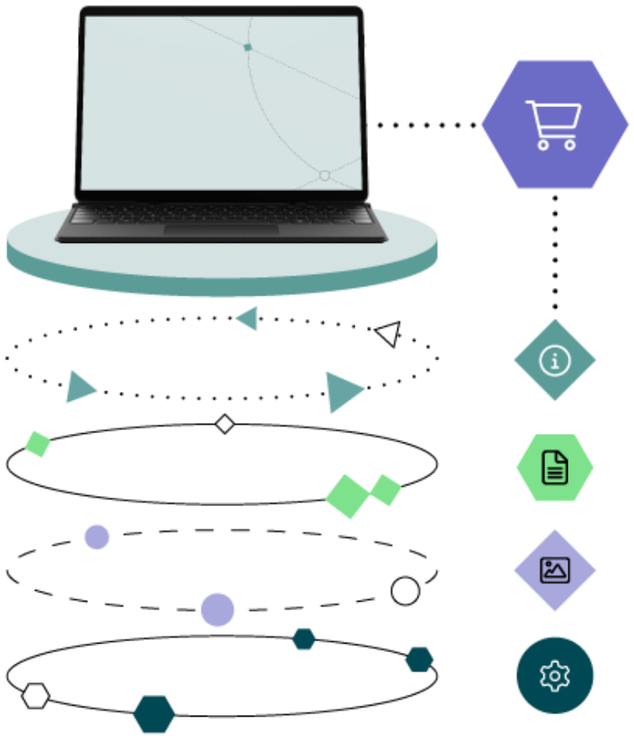
5

Decades of Expertise

From onboarding and your shoot to post-production and delivery, our expert studio staff puts your project first

Data Loading & Maintenance

1WorldSync's team of data experts save you time and money as they quickly format, load, and publish your product content and data.



1 Unlimited Attribution

We'll upload and publish all your Supply Chain and E-Commerce product information.

2 Image Loading

Send us your images and we'll format them according to the corresponding product.

3 Full Hierarchy Support

Enjoy complete formatting for your products' each, case, and pallet information.

4 Ongoing Maintenance

Product content is consistently evolving due to consumer trends and behaviors. Our team has you covered for any updates needed.

Contact Resources

AGNE Team

sdowner@agne.com

1WorldSync

+1 866-280-4013 Within the U.S. (Follow the prompts)

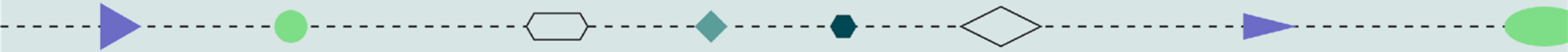
technicalsupport@1worldsync.com (Technical Support)

businessdevelopment@1worldsync.com (General Inquiries)

AGNE Trading Partner Data Sync Resource Page

https://1worldsync.com/trading-partners/associated-grocers-of-new-england/

Q&A



Thank You