To: Supplier Community

RE: Product Content/Item Data Synchronization

Bunzl Distribution USA, Inc. has partnered with 1WorldSync, a GDSN certified data pool. Bunzl requires suppliers to participate in providing, maintaining, and syndicating product content data via a certified GDSN data pool. By utilizing this platform, product data will sync throughout Bunzl segments and solutions.

Syndication is the most efficient path to accurate data management and an efficient supply chain. Item attributes, categorization, assets, and enriched content are major factors contributing to an item's success. To prevent uninterrupted product accessibility, vendors should refer to the implementation guide to start/update data synchronization processes.

This initiative will enable our supply chain to quickly and efficiently exchange valuable data that is accurate ad compliant with universally supported GS1 system standards. This will help drive:

- Improved efficiencies in supply chain management
- Increased speed to market on new items
- Increased product availability on retail shelves
- Reductions in staff supporting inaccurate data for orders

More than 50,000 retailers, brokers, distributors, wholesalers, and suppliers around the world synchronize data through the Global Data Synchronization network (GDSN).

Please take the following next steps:

1. If you are not a current subscriber of a GDSN certified data pool, get started by contacting 1WorldSync at 1-866-280-4013; or businessdevelopment@1worldsync.com

2. If you are a current subscriber of a GDSN certified data pool, review the Bunzl data sync Implementation Guide on how to synchronize your item information with Bunzl, or visit https://1worldsync.com/community/find-a-trading-partner/bunzl/ to learn more.
   a. As soon as possible, complete the Bunzl Trading Partner Form available at https://1worldsync.com/community/find-a-trading-partner/bunzl/
   b. Begin synchronizing data with us for all specified items

This initiative is critical to mutual success. We encourage collaboration and welcome your questions. If you have questions regarding compliance, please contact Pam Hoock pam.hoock@bunzlusa.com. Questions regarding data synchronization should be directed to 1WorldSync busienssdevelopment@1worldsync.com.

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