



Advantage Sales and Marketing (ASM) has been a member of 1Sync and involved with the datasync initiative since 2005. If you are a member of a Global Data Synchronization Network (GDSN) datapool, we encourage you to start saving your company time and money today by sending your data to ASM.

The GDSN facilitates the most efficient way to communicate consistent information between trading partners. It improves productivity and decreases costly errors, improving the supply chain process.

To begin the process to synchronize items with ASM, follow these easy steps:

1. If you are not currently a member of a GDSN certified datapool, contact 1Sync at: (866) 280-4013 x1 or customersupport@1sync.org
2. Provide your GLN to ASM by e-mailing datasync@asmnet.com
3. We will create and verify a subscription to your GLN
4. We will request that you send a few hierarchies in production (at least three or four, representing the variety of your packaging configurations)
5. Our database team will review the data
6. We will request that you send the remainder of your catalog

Please publish your items as "initial load"

We will send CICs for all CINs

ASM GLN: 1100001004560

Advantage Sales and Marketing also offers many other Supply Chain solution services including:

- EDI Management
- Order to Cash
- Datasync Publish on behalf
- Vendor Managed Inventory

If you have questions about datasync or any of our other services, please contact:

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