



January 2023

Dear Valued Trading Partner,

AGNE would like to inform our supplier community about operational changes that we are introducing to the new item setup and product information maintenance processes. AGNE has joined the Global Data Synchronization Network (GDSN) to receive product information from their trading partners in a streamlined and electronic way. This information will be directly ingested in AGNE's PowerNet portal, an online ordering solution for our independent retail customers.

**AGNE is now requiring new and existing suppliers to utilize the GDSN to set up their items and continue to enrich their product information via the data synchronization process.** AGNE is making this investment on our end, and we are looking for support from our trading partners.

**If you are receiving this letter, we expect you to participate. Please begin this process as soon as possible.**

Your immediate next steps include:

1. Join a GDSN data pool. Contact 1WorldSync for any assistance needed.
  - a. If you are already subscribed to a GDSN certified data pool, you can continue to use them to publish your product information to **AGNE GLN: 0860002872001**
2. Fill out the AGNE Trading Partner Form including the Global Location Number (GLN) for the items that you represent [here](#)
  - a. Visit our Trading Partner Resource page [here](#) for additional reference materials, including the AGNE Implementation Guide and Attribute List
  - b. AGNE team will email your data sync contact provided on the Trading Partner Form to confirm GLN subscription completion; along with an item list to publish.
3. Begin publishing your items to **AGNE GLN: 0860002872001**
4. Important Imagery Note: Please provide us a front-facing product image flagged as primary

**For any questions, please reach out to:**

1WorldSync – [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com), 866.280.4013

AGNE – Steve Downer, Senior Space Management Analyst: [sdowner@agne.com](mailto:sdowner@agne.com)

Sincerely,

Ann L. Visser-Depp, Vice President of Merchandising and Procurement