

ePallet Image Requirements

Product Digital Image Standards:

- Vendors must provide a digital product image for each product
- All images must be photos (preferable in color), not drawings or artwork
- No watermarks or signatures
- Full product must be in the frame
- Product should fill 90% of the image frame
- Backgrounds must be white (RGB 255) or transparent
- No additional text, graphics or inset images
- Upload images that showcase your product (back/side of packages, out of the box...)

Digital Product Image File Requirements:

- Allowed types: PNG, JPEG, JPG. Recommended size 70 kb. Max size: 100kb

To shrink your image; use the following free tool: <https://squoosh.app/>