Dear Valued Supplier,

goPuff has partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information.

Our goal with this initiative is to maximize the distribution and sale of our products. By gathering your product content through the standardized platform of the GDSN we are able to:

> ➢ Improve efficiency within the supply chain
>
> ➢ Streamline our procurement processes
>
> ➢ Maximize the assortment and inventory of products in our fulfillment centers
>
> ➢ Better represent your products in our mobile app, which customers use to order delivery in under an hour

Sending Your Product Information

As a priority strategic trading partner for data synchronization with goPuff, we are asking you to take the following steps:

> 1. Complete our Trading Partner Form HERE
>
> 2. Review the Implementation Guide and desired attributes also located on the goPuff Landing Page
>
> 3. Publish your entire item catalog per goPuff attribute requirements to our **GLN: 0860004915706**

If you have questions regarding this important initiative, please contact metadata@gopuff.com or contact 1WorldSync at businessdevelopment@1worldsync.com or 866-280-4013.

Thank you for your participation.

Sincerely,

Jeff Arena
VP of Product at goPuff