



Product Image Requirements

- 1,000 pixel minimum in one direction
- 300 DPI (Resolution)
- RGB color mode
- White or Transparent background
- File Type of .jpg or .png
- File name must include UPC (GTIN-13 format is preferred)
 - Example #1: 0005172100228.jpg
- Multiple views can be designated using dashes or similar
 - Example #2: 0005172199228-1.jpg
 - Example #3: 0005172199228-front.jpg
- Images must meet style guidelines
 - Product only shots
 - No lifestyle shots
 - Single product in one image
 - GSI standard preferred

**Please try to include multiple angles images as well, especially nutrition facts side and ingredients*

**Need
Assistance?**

Kroger's recommended **Fast Track** option will expedite the VIP process, ensuring you meet Kroger's requirements the first time.