



**Product Content Requirements Changes**  
**Important Announcement from McLane Company**

June 22, 2021

Dear McLane Company Supplier,

McLane recently updated our product content requirements for all items received via the GDSN and Product Introduction. This change impacts publication of all new items and/or modifications sent on existing items.

We now require some additional GDSN attributes to be populated for items published to McLane via GDSN. Failing to provide information for these attributes will lead to publication errors and McLane not receiving your product content. This could lead to delays in setting up items in our systems.

Before loading/entering new items in your GDSN data pool for publishing to McLane, please be sure to review and utilize the resources listed below.

- Refer to the **McLane GDSN Implementation Guide** available on the [McLane landing page](#) to learn how to publish your product content to McLane via GDSN. Please pay close attention to “**What will McLane expect on my publication?**”
- Visit the [1WorldSync Community](#) (currently available to 1WorldSync customers only) to access reference materials on publishing product content with McLane. Feel free to start a conversation or answer questions from your peers in the Community.

Contact the 1WorldSync Customer Support team for any questions or support needed. Call 866.280.4012 or send an email to [technicalsupport@1worldsync.com](mailto:technicalsupport@1worldsync.com).

We appreciate the cooperation and support from our suppliers.

Sincerely,

McLane Company