



October 5, 2015

Dear Valued Supplier,

SWS Re-Distribution Company (SWS) would like to inform you about the item setup process changes that we are implementing to support our goal of reducing errors and complete product data. SWS is committed to consistently looking for opportunities to reduce your cost through inventory management, volume and leverage purchasing, global sourcing of products and streamlined logistics. The new process, data synchronization using the Global Data Synchronization Network (GDSN), is based on the GS1 standards that provides for accurate identification and communication of information regarding products and locations.

**In accordance with [IPC's GDSN Initiative](#), SWS is asking all its supply side trading partners to participate with this process change and send your product data to SWS using data synchronization via the GDSN. This data is required for ALL items that you are currently selling to SWS, as well as, any items that SWS will purchase in the future.** In order to receive product information from our trading partners, SWS has partnered with 1WorldSync, the leading GDSN-certified data pool.

Your next steps:

1. Visit <http://www.1worldsync.com/web/us/sws-re-distribution> to review information about SWS GDSN project
2. If you are currently **not a member of a GDSN certified data pool** such as 1WorldSync, please contact 1WorldSync as soon as possible to get started
  - a. 1WorldSync can be contacted at [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com) or call 866.280.4013
3. If you are currently a **member of a GDSN certified data pool**,
  - a. Complete the [SWS Trading Partner Form](#) on the SWS/1WorldSync Landing page. **Publish your current IPC item data to SWS by November, 5 2015.** SWS GLN is **0856632005001**
  - b. If you have additional questions regarding data synchronization with SWS, please contact our data sync partner, [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com) or Cindy Clarke at SWS Re-Distribution at [SWSGS1@swsco.net](mailto:SWSGS1@swsco.net).

Thank you for your participation as we continue to improve our processes.

Sincerely,

A handwritten signature in black ink that reads "Camille".

Camille Fournier, CEO  
SWS Re-Distribution Company