



# H.T. HACKNEY

Dear Valued Supplier,

We are excited to announce that H.T. Hackney is now partnered with 1WorldSync to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information. Through this new partnership, we will be able to expand access to more comprehensive and accurate data across the H.T. Hackney platform (product images, nutrition information, supply chain data, etc.)

**If you are receiving this communication, we have identified you as a valued information partner. H.T. Hackney is asking that you immediately publish your full item catalog by following the steps below.**

1. Fill out the [H.T. Hackney Trading Partner Form](#)
2. Review our Implementation Guide and attribute requirements located on the [H.T. Hackney Customer Page](#)
3. Publish your GDSN product content to the H.T. Hackney Production **GLN 0850012897002**

If you have questions, please contact 1WorldSync at +1 866.280.4013 or [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com) or H.T. Hackney directly at [datasync@HTHackney.com](mailto:datasync@HTHackney.com)

Thank you in advance for supporting this very important initiative. We look forward to the mutual benefits that this will provide.

Sincerely,

Jon Boggs

Vice President, Finance & Strategy