Which items do I need to synchronize with UNFI?

We expect you to create via Data Sync for ALL items to be presented to UNFI be created via Data Sync. Store supplies and Seasonal Import items are excluded from data sync.

However, we can only synchronize to certain types _after_ they have been created and these active items appear on the UNFI Item Sync Report.

Products not required to synchronize would include commodity and random weight items in fresh produce, floral, meat, seafood, and deli.

DSD (Direct Store Delivery) items

DSD suppliers should also publish <u>new</u> items.

PRIVATE BRANDS

Store Brand/Private Label suppliers should reference the _UNFI Private Brands_ document for information on synchronizing these items.